

INTERNATIONAL
FRIENDS
OF FESTIVAL
VERDI

AN EXCLUSIVE INVITATION TO AN EXTRAORDINARY CULTURAL EXPERIENCE

International Friends of Festival Verdi Inaugural Celebration
OCTOBER 5-10, 2017 | PARMA, ITALY



THIS OCTOBER, A SELECT GROUP OF CULTURAL AFICIONADOS
AND LOVERS OF ITALIAN OPERA WILL SHARE AN UNPRECEDENTED EXPERIENCE
DURING PARMA'S ANNUAL, MONTH-LONG FESTIVAL VERDI.



For one glorious week, hosted by Angiolo Carrara Verdi, Honorary Chair and Giuseppe Verdi's descendant, Founding Patrons of the Friends of Festival Verdi will be immersed in the Maestro's world as they dine in magnificent castles, attend operas and inspired musical performances, meet with noted performers and conductors, celebrate Verdi's work and heritage with other devotees, and enjoy a Gala Dinner at Teatro Regio di Parma celebrating the Maestro's 204th birthday.

In the midst of this joyous and historic celebration, Founding Patrons will also share the satisfaction of knowing their presence at the Inaugural Celebration and their generous financial support will help ensure the future of Festival Verdi and Giuseppe Verdi's heritage.





WE WARMLY INVITE YOU TO BE INCLUDED
IN THIS EXCLUSIVE GROUP.

FESTIVAL VERDI

FOUNDING PATRON EXCLUSIVE EVENTS AND BENEFITS

Founding Patrons will experience magnificent musical performances from reserved VIP seats.

THURSDAY, OCTOBER 5

Falstaff, Teatro Regio

FRIDAY, OCTOBER 6

Stiffelio, Teatro Farnese

SATURDAY, OCTOBER 7

Messa da Requiem, Teatro Regio

SUNDAY, OCTOBER 8

Jérusalem, Teatro Regio

MONDAY, OCTOBER 9

Private Concert, Rocca Meli Lupi di Soragna

TUESDAY, OCTOBER 10

Gala Verdiano, Teatro Regio



FOUNDING PATRON EXCLUSIVE EVENTS AND BENEFITS

In collaboration with The Association of Supporters of the Teatro Regio di Parma chaired by Marchesa Dalla Rosa Prati, Founding Patrons will be afforded privileged access to behind-the-scene visits and social events during the Inaugural Celebration.

- Dinner hosted by Angiolo Carrara Verdi at Villa Sant'Agata
- Dinner in the palace of Marchesa Zaira Dalla Rosa Prati
- Dinner at the castle of Prince Meli Lupi di Soragna and other private houses belonging to the former Duchy of Parma
- Gala Dinner at the Teatro Regio di Parma celebrating the maestro's 204th birthday
- Intimate discussions with performers, directors and conductors
- Attendance at performance rehearsals
- Backstage tour



FOUNDING PATRON EXCLUSIVE EVENTS AND BENEFITS

Founding Patrons will enjoy additional benefits recognizing their privileged status.

- Lounge reserved for their use at Teatro Regio and at Royal Box during Festival Verdi
- Priority opportunities for naming seats at Teatro Regio
- Cultural program of visits and events during annual meetings of the Founding Patrons in Parma and abroad
- Invitation to the annual Gala in New York City

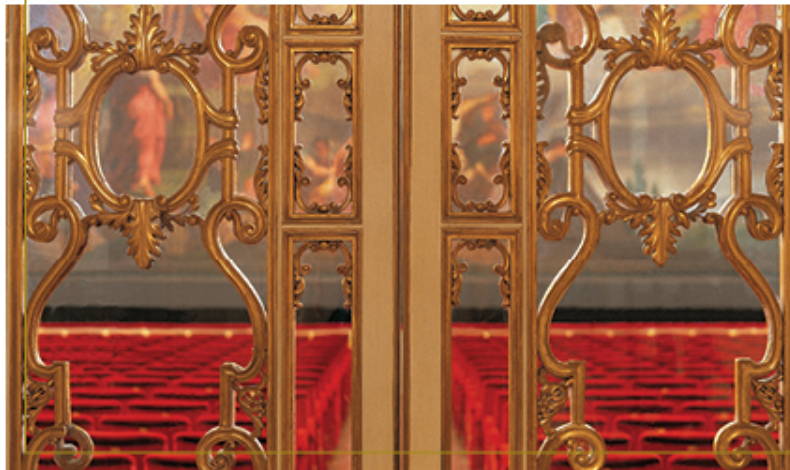


YOUR SUPPORT MERITS OUR APPRECIATION

Festival Verdi will be held September 28 through October 22, 2017.

Founding Patrons contributing \$10,000 will be recognized and celebrated during the week of October 5 through 10 and throughout the year alongside the prestigious public and private supporters in Italy who have been supporting Festival Verdi since its founding in 2001.

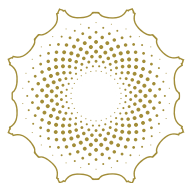
Incorporated as a 501(c)(3) nonprofit organization registered in the United States, the International Friends of Festival Verdi is led by a Board of Directors and by Anna Maria Meo, General Director, Teatro Regio di Parma.



BECOME A FOUNDING PATRON

As we launch the International Friends of Festival Verdi, we are proud to offer a select group of friends the opportunity to become Founding Patrons, experience the joy of opera in a magnificent setting, and be part of the growth and expansion of the unique, unparalleled experience that is Festival Verdi.

The Board of Directors, Honorary Council and Advisory Board are committed to ensuring that Friends' generosity brings the personal satisfaction and value associated with supporting such a worthy endeavor.



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For further information on giving levels and on activities of the International Friends of Festival Verdi, please contact:

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ABOUT FESTIVAL VERDI

Verdi's homeland began celebrating the composer in 1913, the centenary of his birth, with commemoration in his hometown of Parma under the direction of Cleofonte Campanini, and in Busseto under the legendary baton of Arturo Toscanini.

Festival Verdi was inaugurated in 2001, one hundred years after Verdi's death. Since then, dozens of storied artists—among them, conductors Lorin Maazel and Zubin Mehta, directors Hugo De Ana and Graham Vick, and the unforgettable voices of Maria Callas, Renata Tebaldi and Carlo Bergonzi—have been part of Festival Verdi at the magnificent Teatro Regio di Parma and Teatro Verdi in Busseto.



FESTIVAL VERDI AND THE FUTURE

Festival Verdi's ambition is to continue to gain recognition as a multidisciplinary festival that encompasses all aspects of the city. While maintaining its focus on producing the work of Giuseppe Verdi, the Festival also seeks to:

- Mount new productions of Verdi operas via agreements with theaters abroad
- Expand Verdi programming in cinema and theater, dance and the visual arts
- Further develop the Teatro Verdi in Busseto
- Invest in the creation of a new generation of Verdian singers through the Accademia Verdiana
- Expand the theater's Verdi OFF initiative to extend access to opera to places where it is seldom heard, such as in prisons and hospitals
- Establish the International Friends of Verdi Festival as an essential partner with Festival Verdi as it expands and enriches performances, education and outreach programming

GRAZIE!

